

To the Editor:

Any editorial comment or mention that you may give this press release would be greatly appreciated.

FOR IMMEDIATE RELEASE

Contact Name: Doggy Delights Pet Products - Natalie Chen
Contact Phone: (604) 644-7145
Email: inquiries@doggydelights.ca
Web: www.doggydelights.ca

GROOMING PRODUCTS – A NATURAL EXTENSION OF THE BUSINESS

New Westminister, BC (October 12, 2008) - Doggy Delights Pet Products started as a pet project when Natalie Chen decided to combine her love for her dog and baking by making homemade, all natural dog biscuits. Within a year what began as a hobby took a life of its own and has grown into a successful online business.

As they started evaluating their impact on the environment the concern rose towards grooming products. Commercial soaps are made with harsh chemicals and detergents. They have had their natural occurring glycerin stripped to be resold for other purposes. Synthetic fragrance oils are toxic, they pollute our environment, and they're one of the biggest causes of skin irritation and skin sensitivities.

The Doggy Delights Pet Products Grooming Line Includes:

Shampoo Bar: Made without harsh chemicals or perfumes this shampoo is great for dogs with sensitive skin or allergies. The bar makes it easier to reach under your dog and get to those hard to reach areas. There is no soapy residue so towel drying is quicker. Available in Squeaky Clean (Tea Tree, Rosemary and Lavender) and Citrus Blast (Lemongrass, Lemon Verbena and Sweet Orange) scents.

Coat Spray: This natural coat spray is a combination of deodorizer and insect repellent. Pure essential oils leave a pleasant aroma while naturally repelling bugs and fleas. Use between baths to keep your dog smelling fresh and bug-free. It can also be used to deodorize doggy spaces like pet bedding and that favorite chair.

Paw Balm: Pampered Paw Balm is formulated to protect, heal, and moisturize. It is great for cracked paws, calluses, and for helping heal scrapes and scratches.

Home-based out of New Westminister, BC, customers can place orders online through their website at www.doggydelights.ca or find their booth at farm markets and craft fairs throughout the Lower Mainland.

To request an interview or more information about their products please contact Natalie Chen at (604) 644-7145 or email inquiries@doggydelights.ca.

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